



CPC Salary Survey

REGIONAL Interim Report No. 1, February 1988

MIDDLE ATLANTIC REGION (MAPA)

Bryn Mawr College
Bucknell University
Carnegie-Mellon University
University of Delaware
Fairleigh Dickinson-Teaneck
Georgetown University
George Washington University
Grove City College
Haverford College
Lafayette College
LaSalle University
Lehigh University
Marymount University-Graduate School
New Jersey Institute of Technology
Penn State University
Penn State-Capitol Campus
University of Pennsylvania
University of Pittsburgh
Princeton University
Rutgers University-Camden-Arts & Sciences
Rutgers University-New Brunswick
Villanova University
Virginia State University
West Virginia University

The 186 placement offices at the 153 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Middle Atlantic Region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (January 1 through February 1) and cumulatively (September 1 through February 1). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the *CPC Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

INTERIM PERIOD 1/1/88 THROUGH 2/1/88

NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES ¹		
Regional	National	Regional	National	90th	50th	10th

BUSINESS

Accounting	36	497	\$2158	\$1968	\$2417	\$2333	\$1850
Banking & Finance	2	64	1771	1847	*	*	*
Business Administration	6	79	1330	1735	*	*	*
Human Resources (incl. Labor/Industrial Relations)	+	1	+	1916			
Institutional Management	+	8	+	1611			
Management Information Systems	1	26	2083	2076	*	*	*
Marketing & Distribution	6	99	2025	1799	*	*	*

HUMANITIES & SOCIAL SCIENCES

Economics ²	2	13	1988	1749	*	*	*
Letters (incl. English, Lit., etc.)	+	4	+	1677			
Humanities - All Others	1	13	1500	1673	*	*	*
Criminal Justice	+	3	+	1611			
History	+	1	+	1375			
Psychology	1	9	1041	1380	*	*	*
Social Sciences - All Others	+	17	+	1784			

COMMUNICATIONS

Advertising	1	2	850	1025	*	*	*
Communications	+	12	+	1538			
Journalism	1	4	1750	1383	*	*	*
Technical Writing	+	3	+	2569			

ENGINEERING

Aerospace & Aeronautical	+	5	+	2302			
Agricultural	+	1	+	2350			
Biomedical & Bioengineering	+	+	+	+			
Chemical	5	77	2532	2562	*	*	*

Continued

CUMULATIVE PERIOD 9/1/87 THROUGH 2/1/88

NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES ¹		
Regional	National	Regional	National	90th	50th	10th

	106	1886	\$2093	\$1952	\$2333	\$2083	\$1833
	9	343	1852	1834	*	*	*
	17	406	1778	1694	*	*	*
	+	31	+	1622			
	+	56	+	1591			
	2	131	2083	2049	*	*	*
	8	483	1920	1743	*	*	*
	9	83	1863	1733	*	*	*
	+	25	+	1521			
	1	65	1500	1530	*	*	*
	+	22	+	1691			
	+	5	+	1850			
	1	51	1041	1476	*	*	*
	+	76	+	1642			
	1	22	850	1501	*	*	*
	1	71	1054	1565	*	*	*
	2	42	1667	1507	*	*	*
	+	4	+	2510			
	1	98	2375	2324	*	*	*
	+	10	+	2285			
	+	2	+	2463			
	8	215	2462	2533	*	*	*

¹ Percentiles are computed on regional data.

² Includes economics programs with both business and social science orientation.

* Not computed for fewer than 20 offers.

+ No offers reported.

† The 90th and 50th percentiles are close in value because of a clustering of offers.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

INTERIM PERIOD 1/1/88 THROUGH 2/1/88

NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES ¹		
Regional	National	Regional	National	90th	50th	10th

ENGINEERING *Continued*

Civil (incl. Construction, Sanitary, & Transportation Engrg.)	3	26	\$2004	\$2141	*	*	*
Electrical (incl. Computer Engrg.)	11	179	2316	2436	*	*	*
Geological	+	+	+	+			
Industrial	11	60	2204	2380	*	*	*
Mechanical	4	114	2475	2437	*	*	*
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	8	+	2591			
Mining & Mineral	+	+	+	+			
Nuclear (incl. Engrg. Physics)	+	5	+	2210			
Petroleum	1	5	2850	2816	*	*	*
Engineering Technology	+	3	+	1875			

SCIENCES

Agricultural Sciences	1	5	1512	1489	*	*	*
Architectural & Environmental Design	+	+	+	+			
Biological	+	2	+	1524			
Chemistry	+	12	+	2094			
Computer Science	5	82	2256	2262	*	*	*
Mathematics	+	5	+	1896			
Allied Health Professions	+	1	+	1500			
Nursing	+	7	+	1714			
Pharmacy	+	2	+	3273			
Physics	+	+	+	+			
Other Physical & Earth Sciences	+	+	+	+			
Renewable Natural Resources	+	+	+	+			

Totals 98 1454

CUMULATIVE PERIOD 9/1/87 THROUGH 2/1/88

NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES ¹		
Regional	National	Regional	National	90th	50th	10th

8	203	\$1986	\$2054	*	*	*
33	1000	2365	2429	\$2667	\$2443	\$1988
+	6	+	2204			
23	187	2218	2356	2500	2291	1988
18	584	2361	2431	*	*	*
2	29	2430	2444	*	*	*
+	+	+	+			
1	6	2726	2296	*	*	*
2	29	2783	2792	*	*	*
1	46	2250	2236	*	*	*
2	47	1985	1737	*	*	*
+	+	+	+			
+	14	+	1762			
+	19	+	2022			
20	390	2136	2204	2717	2117	1791
6	65	2247	2170	*	*	*
1	47	1620	2033	*	*	*
+	63	+	1976			
3	7	2545	2859	*	*	*
+	6	+	2247			
+	3	+	1660			
+	2	+	1583			

286 6880

¹ Percentiles are computed on regional data.

² Includes economics programs with both business and social science orientation.

* Not computed for fewer than 20 offers.

+ No offers reported.

† The 90th and 50th percentiles are close in value because of a clustering of offers.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY OCCUPATIONAL TITLE FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/1/88 THROUGH 2/1/88							CUMULATIVE PERIOD 9/1/87 THROUGH 2/1/88						
	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES ¹			NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES ¹		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
ADMIN. & MGMT. OCCUPATIONS														
Accountants & Auditors	36	502	\$2141	\$1967	\$2417	\$2333	\$1850	106	1915	\$2080	\$1951	\$2333	\$2083	\$1791
Banking Occupations	1	19	1875	1712	*	*	*	4	109	1854	1706	*	*	*
Business Administration	+	33	+	1674				+	175	+	1612			
Consultants	19	48	2255	2310	*	*	*	26	124	2276	2216	2500	2291	2083
Financial Analysts	1	16	2250	2038	*	*	*	4	118	1933	1928	*	*	*
Human Resources	+	5	+	1562				1	66	1583	1600	*	*	*
Management Trainee	6	100	1742	1718	*	*	*	15	532	1779	1623	*	*	*
COMPUTER & MATHEMATICAL														
Computer Programmers	2	43	1709	2145	*	*	*	10	269	1972	2169	*	*	*
Computer Scientists (incl. Systems Analysts)	2	56	2682	2245	*	*	*	10	237	2285	2207	*	*	*
Mathematician/Statisticians	+	2	+	1403				4	32	2433	2209	*	*	*
MARKETING & SALES														
Advertising/Marketing	1	44	850	1966	*	*	*	7	210	1749	1823	*	*	*
Retail/Wholesale Sales	7	60	1738	1741	*	*	*	11	258	1756	1753	*	*	*
Technical Sales	1	17	1700	2073	*	*	*	2	76	1838	1971	*	*	*
ALL OTHER OCCUPATIONS														
Agriculture & Natural Resource Occupations	1	4	1512	1436	*	*	*	1	43	1512	1737	*	*	*
Communications Occupations	+	6	+	1988				+	51	+	1638			
Engineers (Engrg. Degree Required)	19	430	2367	2444	*	*	*	73	2270	2329	2403	2725	2400	1916
Health-Related Occupations	+	7	+	2013				4	82	2314	2009	*	*	*
Insurance Occupations	+	17	+	1718				2	90	1625	1754	*	*	*
Law Enforcement Occupations	+	+	+	+				+	16	+	1814			
Nurses	+	7	+	1714				+	56	+	1994			
Production Occupations	+	8	+	2254				2	63	2342	2007	*	*	*
Real Estate Occupations	+	1	+	1750				+	8	+	1839			
Researchers—Nonscientific	+	2	+	1879				+	4	+	1773			
Researchers—Scientific	+	8	+	1968				1	12	2417	2021	*	*	*
Social Workers & Recreational Workers	1	8	1041	1648	*	*	*	1	37	1041	1457	*	*	*
Transportation & Distribution Occupations	1	11	2275	2121	*	*	*	2	27	2179	1847	*	*	*
Totals	98	1454						286	6880					

¹ Percentiles are computed on regional data.

* Not computed for fewer than 20 offers.

+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates

Inexperienced

(One Year Or Less Of Full-Time, Non-Military Employment)

INTERIM PERIOD 1/1/88 THROUGH 2/1/88

GRADUATE PROGRAM

BUSINESS

	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES ¹		
	Regional	National	Regional	National	90th	50th	10th
Accounting	+	19	+	\$2137			
MBA—Nontechnical Undergraduate	+	26	+	2356			
MBA—Technical Undergraduate	1	8	\$3000	3865	*	*	*
MS—Business	+	5	+	2177			
Administration (Public, Hospital, etc.)	+	3	+	2612			
Banking & Finance	+	2	+	3386			
Industrial Mgmt. (incl. Industrial Admin.)	+	+	+	+			
Labor/Industrial Relations	1	1	2150	2150	*	*	*
Management Information Systems	+	1	+	1900			

HUMANITIES & SOCIAL SCIENCES

Humanities	+	2	+	1625			
Social Sciences	+	14	+	1831			

ENGINEERING

Aerospace & Aeronautical	+	3	+	2640			
Bioengineering & Biomedical	+	+	+	+			
Chemical	1	5	2550	2770	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	1	+	2416			
Electrical (incl. Computer Engrg.)	2	30	3359	2914	*	*	*
Geological	+	2	+	1963			
Industrial	1	4	2792	2944	*	*	*
Mechanical	+	19	+	2871			
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	4	+	2750			
Nuclear	+	+	+	+			

Continued

CUMULATIVE PERIOD 9/1/87 THROUGH 2/1/88

	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES ¹		
	Regional	National	Regional	National	90th	50th	10th
	3	115	\$1986	\$2257	*	*	*
	+	145	+	2455			
	2	35	2583	2833	*	*	*
	+	24	+	2400			
	+	5	+	2293			
	+	12	+	2680			
	+	1	+	2333			
	2	4	2367	2226	*	*	*
	+	11	+	2247			
	2	15	1547	1536	*	*	*
	+	62	+	1931			
	+	20	+	2871			
	+	+	+	+			
	1	19	2550	2755	*	*	*
	+	14	+	2507			
	2	124	3359	2879	*	*	*
	+	9	+	2415			
	2	26	2731	2687	*	*	*
	+	48	+	2740			
	+	12	+	2773			
	1	2	2533	2729	*	*	*

¹ Percentiles are computed on regional data.

+ No offers reported.

* Not computed for fewer than 20 offers.

† The 50th and 10th percentiles are close in value because of a clustering of offers.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full Time Non Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 1/1/88 THROUGH 2/1/88		AVERAGE \$ OFFERS		PERCENTILES ¹		
	Regional	National	Regional	National	90th	50th	10th
<i>Continued</i>							
SCIENCES							
Biological	+	3	+	\$1625			
Chemistry	+	3	+	2383			
Computer Science	1	16	\$3642	2883	*	*	*
Geology & Related Geological Sciences	+	1	+	1750			
Mathematics	+	3	+	1954			
Physics	+	1	+	2311			
Totals	7	176					

CUMULATIVE PERIOD 9/1/87 THROUGH 2/1/88		AVERAGE \$ OFFERS		PERCENTILES ¹		
Regional	National	Regional	National	90th	50th	10th
+	5	+	\$1609			
+	6	+	2468			
3	46	\$3214	2767	*	*	*
+	3	+	2483			
1	5	2181	2215	*	*	*
+	2	+	2724			
19	770					

¹ Percentiles are computed on regional data.

+ No offers reported.

* Not computed for fewer than 20 offers.

! The 50th and 10th percentiles are close in value because of a clustering of offers.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced¹

GRADUATE PROGRAM	INTERIM PERIOD 1/1/88 THROUGH 2/1/88							CUMULATIVE PERIOD 9/1/87 THROUGH 2/1/88						
	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES ²			NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES ²		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Nontech Undergraduate	+	7	+	\$3100				+	51	+	\$2855			
MBA - Tech Undergraduate	+	3	+	3856				+	10	+	3043			
Over 2 to 4 years														
MBA - Nontech Undergraduate	+	13	+	2891				+	42	+	3151			
MBA - Tech Undergraduate	+	8	+	3937				+	15	+	3815			
Over 4 years														
MBA - Nontech Undergraduate	+	16	+	2684				+	57	+	3537			
MBA - Tech Undergraduate	+	11	+	4573				+	20	+	4319			
Totals	+	58						+	195					

DOCTORAL DEGREE CANDIDATES

ENGINEERING														
Aerospace	+	+	+	+				+	2	+	\$4418			
Chemical	+	9	+	\$3601				+	15	+	3617			
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	+	+	+				+	4	+	2982			
Electrical (incl. Computer Engrg.)	1	5	\$3480	3919	*	*	*	1	27	\$3480	3910	*	*	*
Mechanical	+	2	+	3667				+	19	+	3721			
Metallurgical (incl. Metallurgy, Materials Engrg./Science & Ceramics)	+	6	+	3770				+	16	+	3693			
SCIENCES														
Biological	+	+	+	+				+	3	+	1944			
Chemistry	+	8	+	2898				1	23	3750	2808	*	*	*
Computer Science	+	+	+	+				+	3	+	3680			
Mathematics	+	1	+	3292				+	2	+	3126			
Physics	+	2	+	2173				+	6	+	2803			
Polymer	+	+	+	+				+	2	+	3855			
Totals	1	33						2	122					

¹ Years of previous full-time, nonmilitary employment

² Percentiles are computed on regional data

+ No offers reported

* Not computed for fewer than 20 offers

FEBRUARY 1988 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/01/88 THROUGH 02/01/88

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CURRICULUM	PUBL	ACCNTNG	ADVERTISING	BANKING	INSTIT	COMPTR/DATA P	CONSULT SVCS	FINANCE
ACCOUNTING	/ 2148 / 2333 / 1850	35	/	/	/	/	/	/
BANKING & FINANCE	/		/	/	/	/	/	/
BUSINESS ADMINISTRATION &	/		/	/	/ 1700	1	/	/
HUMAN RSRC'S (incl LABOR R	/		/	/	/		/	/
INSTITUTIONAL MGMT.	/		/	/	/		/	/
MANAGEMENT INFO SYSTEMS	/ 2083	1	/	/	/		/	/
MARKETING & DISTRIBUTION	/		/	/	/		/	/
ECONOMICS	/		/	/	/		/	/ 1875 1
LETTERS (incl English, Li	/		/	/	/		/	/

FEBRUARY 1988 MAPA INTERIM REPORT
 AVERAGE MONTHLY SALARY OFFERS
 BY CURRICULUM & EMPLOYER

FEBRUARY 1988 MAPA REGIONAL INTERIM REPORT
 INTERIM PERIOD 01/01/88 THROUGH 02/01/88

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CURRICULUM	PUBL ACCTNG	ADVERTISING	BANKING INSTT	COMPTR/DATA P	CONSULT SVCS	FINANCE
HUMANITIES - All Other	//	//	//	//	//	//
	//	//	//	//	//	//
CRIMINAL JUSTICE	//	//	//	//	//	//
	//	//	//	//	//	//
HISTORY	//	//	//	//	//	//
	//	//	//	//	//	//
PSYCHOLOGY	//	//	//	//	//	//
	//	//	//	//	//	//
SOCIAL SCIENCES-All Other	//	//	//	//	//	//
	//	//	//	//	//	//
ADVERTISING	//	//	//	//	//	//
	//	//	//	//	//	//
COMMUNICATIONS	//	//	//	//	//	//
	//	//	//	//	//	//
JOURNALISM	//	//	// 1750	1	//	//
	//	//	//	//	//	//

FEBRUARY 1988 MAPA REGIONAL INTERIM REPORT
INTERIM PERIOD 01/01/88 THROUGH 02/01/88

CURRICULUM	PUBL	ACCTNG	ADVERTISING	BANKING	INSTT	COMPTN/DATA P	CONSULT SVCS	FINANCE
TECHNICAL WRITING	/	/	/	/	/	/	/	/
AEROSPACE & AERONAUTICAL	/	/	/	/	/	/	/	/
AGRICULTURAL	/	/	/	/	/	/	/	/
BIOENGINEERING & BIOMEDIC	/	/	/	/	/	/	/	/
CHEMICAL	/	/	/	/	/	/	/	/
CIVIL	/	/	/	/	/	/ 1916	2 /	/
ELECTRICAL(INCL COMP ENG)	/ 2467	5 /	/	/	/	/	/	/
GEOLOGICAL	/	/	/	/	/	/	/	/
INDUSTRIAL	/ 2318	8 /	/	/	/	/ 2083	1 /	/

FEBRUARY 1988 MAPA INTERIM REPORT
 AVERAGE MONTHLY SALARY OFFERS
 BY CURRICULUM & EMPLOYER

FEBRUARY 1988 MAPA REGIONAL INTERIM REPORT
 INTERIM PERIOD 01/01/88 THROUGH 02/01/88

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CURRICULUM	PUBL	ACCNTNG	ADVERTISING	BANKING	INSTIT	COMPT/ DATA P	CONSULT	SVCS	FINANCE
MECHANICAL	/	2083	1	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
METALLURGICAL	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
MINING & MINERAL	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
NUCLEAR	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
PETROLEUM	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
ENGINEERING TECHNOLOGY	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
AGRICULTURAL	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
ARCHITECTURAL & ENVIRONME	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
BIOLOGICAL	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
CHEMISTRY	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/

FEBRUARY 1988 MAPA INTERIM REPORT
 AVERAGE MONTHLY SALARY OFFERS
 BY CURRICULUM & EMPLOYER

FEBRUARY 1988 MAPA REGIONAL INTERIM REPORT
 INTERIM PERIOD 01/01/88 THROUGH 02/01/88

PART 1 - PAGE 5

CURRICULUM	PUBL	ACCTNG	ADVERTISING	BANKING	INSTIT	COMPTR/DATA P	CONSULT	SVCS	FINANCE
COMPUTER SCIENCE	/	2500	1	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
MATHEMATICS	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
ALLIED HEALTH PROFESSIONS	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
NURSING	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
PHARMACY	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
PHYSICS	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
OTHER PHYSICAL & EARTH SC	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/
RENEWABLE NATURAL RSRCS	/		/	/	/	/	/	/	/
	/		/	/	/	/	/	/	/

FEBRUARY 1988 MAPA INTERIM REPORT
 AVERAGE MONTHLY SALARY OFFERS
 BY CURRICULUM & EMPLOYER

FEBRUARY 1988 MAPA REGIONAL INTERIM REPORT
 INTERIM PERIOD 01/01/88 THROUGH 02/01/88

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CURRICULUM	HOTELS/MOTELS	INSURANCE	MERCHANDISING	PUBLISHING	RESEARCH & DEV	RESTAURANTS
ACCOUNTING	/	/	/	/	/	/
	/	/	/	/	/	/
BANKING & FINANCE	/	/	/	/	/	/
	/	/	/	/	/	/
BUSINESS ADMINISTRATION &	/	/	/ 1258	2	/	/
	/	/	/	/	/	/
HUMAN RSRC'S (incl LABOR R	/	/	/	/	/	/
	/	/	/	/	/	/
INSTITUTIONAL MGMT.	/	/	/	/	/	/
	/	/	/	/	/	/
MANAGEMENT INFO SYSTEMS	/	/	/	/	/	/
	/	/	/	/	/	/
MARKETING & DISTRIBUTION	/	/	/	/	/	/
	/	/	/	/	/	/
ECONOMICS	/	/	/ 2100	1	/	/
	/	/	/	/	/	/
LETTERS (incl English, Li	/	/	/	/	/	/
	/	/	/	/	/	/

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CURRICULUM	HOTELS/MOTELS	INSURANCE	MERCHANDISING	PUBLISHING	RESEARCH & DEV	RESTAURANTS
HUMANITIES - All Other	//	//	//	//	//	//
CRIMINAL JUSTICE	//	//	//	//	//	//
HISTORY	//	//	//	//	//	//
PSYCHOLOGY	//	//	//	//	//	//
SOCIAL SCIENCES-All Other	//	//	//	//	//	//
ADVERTISING	//	//	//	//	//	//
COMMUNICATIONS	//	//	//	//	//	//
JOURNALISM	//	//	//	//	//	//

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CURRICULUM	HOTELS/MOTELS	INSURANCE	MERCHANDISING	PUBLISHING	RESEARCH & DEV	RESTAURANTS
TECHNICAL WRITING	/	/	/	/	/	/
AEROSPACE & AERONAUTICAL	/	/	/	/	/	/
AGRICULTURAL	/	/	/	/	/	/
BIOENGINEERING & BIOMEDIC	/	/	/	/	/	/
CHEMICAL	/	/	/	/	/	/
CIVIL	/	/	/	/	/	/
ELECTRICAL (INCL COMP ENG)	/	/ 1135 1	/	/	/ 2175 2	/
GEOLOGICAL	/	/	/	/	/	/
INDUSTRIAL	/	/	/	/	/	/

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CURRICULUM	HOTELS/MOTELS	INSURANCE	MERCHANDISING	PUBLISHING	RESEARCH & DEV	RESTAURANTS
MECHANICAL	/	/	/	/	/	/
	/	/	/	/	/	/
METALLURGICAL	/	/	/	/	/	/
	/	/	/	/	/	/
MINING & MINERAL	/	/	/	/	/	/
	/	/	/	/	/	/
NUCLEAR	/	/	/	/	/	/
	/	/	/	/	/	/
PETROLEUM	/	/	/	/	/	/
	/	/	/	/	/	/
ENGINEERING TECHNOLOGY	/	/	/	/	/	/
	/	/	/	/	/	/
AGRICULTURAL	/ 1512 1	/	/	/	/	/
	/	/	/	/	/	/
ARCHITECTURAL & ENVIRONME	/	/	/	/	/	/
	/	/	/	/	/	/
BIOLOGICAL	/	/	/	/	/	/
	/	/	/	/	/	/
CHEMISTRY	/	/	/	/	/	/
	/	/	/	/	/	/

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CURRICULUM	HOTELS/MOTELS	INSURANCE	MERCHANDISING	PUBLISHING	RESEARCH & DEV	RESTAURANTS
COMPUTER SCIENCE	/	/	/	/	/ 2780 1	/
	/	/	/	/	/	/
MATHEMATICS	/	/	/	/	/	/
	/	/	/	/	/	/
ALLIED HEALTH PROFESSIONS	/	/	/	/	/	/
	/	/	/	/	/	/
NURSING	/	/	/	/	/	/
	/	/	/	/	/	/
PHARMACY	/	/	/	/	/	/
	/	/	/	/	/	/
PHYSICS	/	/	/	/	/	/
	/	/	/	/	/	/
OTHER PHYSICAL & EARTH SC	/	/	/	/	/	/
	/	/	/	/	/	/
RENEWABLE NATURAL RSRCS	/	/	/	/	/	/
	/	/	/	/	/	/

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CURRICULUM	TRANSPORTATION	UTILITIES	OTHER BUSINESS	AEROSPACE	AGRICUL.	FORES	AUTO & MECH	EQ
ACCOUNTING	/	/	/	/	/	/	/	/
BANKING & FINANCE	/	/	/	/	/	/	/	/
BUSINESS ADMINISTRATION &	/	/	/ 950	1 /	/	/	/	/
HUMAN RSRC'S (incl LABOR R	/	/	/	/	/	/	/	/
INSTITUTIONAL MGMT.	/	/	/	/	/	/	/	/
MANAGEMENT INFO SYSTEMS	/	/	/	/	/	/	/	/
MARKETING & DISTRIBUTION	/	/	/	/	/	/	/	/
ECONOMICS	/	/	/	/	/	/	/	/
LETTERS (incl English, Li	/	/	/	/	/	/	/	/

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CURRICULUM	TRANSPORTATION	UTILITIES	OTHER BUSINESS	AEROSPACE	AGRICUL, FORES	AUTO & MECH	EQ
HUMANITIES - All Other	/	/	/ 1500	1	/	/	/
	/	/	/	/	/	/	/
CRIMINAL JUSTICE	/	/	/	/	/	/	/
	/	/	/	/	/	/	/
HISTORY	/	/	/	/	/	/	/
	/	/	/	/	/	/	/
PSYCHOLOGY	/	/	/	/	/	/	/
	/	/	/	/	/	/	/
SOCIAL SCIENCES-All Other	/	/	/	/	/	/	/
	/	/	/	/	/	/	/
ADVERTISING	/	/	/ 850	1	/	/	/
	/	/	/	/	/	/	/
COMMUNICATIONS	/	/	/	/	/	/	/
	/	/	/	/	/	/	/
JOURNALISM	/	/	/	/	/	/	/
	/	/	/	/	/	/	/

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CURRICULUM	TRANSPORTATION UTILITIES		OTHER BUSINESS AEROSPACE		AGRICUL, FORES AUTO & MECH EQ	
TECHNICAL WRITING	/	/	/	/	/	/
	/	/	/	/	/	/
AEROSPACE & AERONAUTICAL	/	/	/	/	/	/
	/	/	/	/	/	/
AGRICULTURAL	/	/	/	/	/	/
	/	/	/	/	/	/
BIOENGINEERING & BIOMEDIC	/	/	/	/	/	/
	/	/	/	/	/	/
CHEMICAL	/	/	/	/	/	/
	/	/	/	/	/	/
CIVIL	/	/	/	/	/	/
	/	/	/	/	/	/
ELECTRICAL (INCL COMP ENG)	/	/ 2400 1	/	/	/	/
	/	/	/	/	/	/
GEOLOGICAL	/	/	/	/	/	/
	/	/	/	/	/	/
INDUSTRIAL	/	/	/	/	/	/
	/	/	/	/	/	/

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CURRICULUM	TRANSPORTATION UTILITIES		OTHER BUSINESS AEROSPACE		AGRICUL, FORES AUTO & MECH EQ	
MECHANICAL	/	/ 2691 1	/	/	/	/
METALLURGICAL	/	/	/	/	/	/
MINING & MINERAL	/	/	/	/	/	/
NUCLEAR	/	/	/	/	/	/
PETROLEUM	/	/	/	/	/	/
ENGINEERING TECHNOLOGY	/	/	/	/	/	/
AGRICULTURAL	/	/	/	/	/	/
ARCHITECTURAL & ENVIRONME	/	/	/	/	/	/
BIOLOGICAL	/	/	/	/	/	/
CHEMISTRY	/	/	/	/	/	/

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CURRICULUM	TRANSPORTATION UTILITIES			OTHER BUSINESS AEROSPACE			AGRICUL, FORES AUTO & MECH EQ		
COMPUTER SCIENCE	/	/	2583 1	/	/	/	/	/	/
	/	/		/	/	/	/	/	/
MATHEMATICS	/	/		/	/	/	/	/	/
	/	/		/	/	/	/	/	/
ALLIED HEALTH PROFESSIONS	/	/		/	/	/	/	/	/
	/	/		/	/	/	/	/	/
NURSING	/	/		/	/	/	/	/	/
	/	/		/	/	/	/	/	/
PHARMACY	/	/		/	/	/	/	/	/
	/	/		/	/	/	/	/	/
PHYSICS	/	/		/	/	/	/	/	/
	/	/		/	/	/	/	/	/
OTHER PHYSICAL & EARTH SC	/	/		/	/	/	/	/	/
	/	/		/	/	/	/	/	/
RENEWABLE NATURAL RSRCS	/	/		/	/	/	/	/	/
	/	/		/	/	/	/	/	/

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[illegible]

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[illegible]

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[illegible]

CURRICULUM		BLDG	MAT'L	MFR	CHEMICAL	DRUGS	COMPUTER &	BUS ELECTR	& ELECT FOOD	& BEVERAG	GLASS, PAPER, PK
MECHANICAL	// //		// //		// //		// //	2563	2	// //	// //
METALLURGICAL	// //		// //		// //		// //		// //	// //	// //
MINING & MINERAL	// //		// //		// //		// //		// //	// //	// //
NUCLEAR	// //		// //		// //		// //		// //	// //	// //
PETROLEUM	// //		// //		// //		// //		// //	// //	// //
ENGINEERING TECHNOLOGY	// //		// //		// //		// //		// //	// //	// //
AGRICULTURAL	// //		// //		// //		// //		// //	// //	// //
ARCHITECTURAL & ENVIRONME	// //		// //		// //		// //		// //	// //	// //
BIOLOGICAL	// //		// //		// //		// //		// //	// //	// //
CHEMISTRY	// //		// //		// //		// //		// //	// //	// //

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CURRICULUM		BLDG MAT'L MFR CHEMICAL DRUGS COMPUTER & BUS ELECTR & ELECT FOOD & BEVERAG GLASS PAPER PK							
COMPUTER SCIENCE	/	/	2167	1	/	/	/	/	/
MATHEMATICS	/	/			/	/	/	/	/
ALLIED HEALTH PROFESSIONS	/	/			/	/	/	/	/
NURSING	/	/			/	/	/	/	/
PHARMACY	/	/			/	/	/	/	/
PHYSICS	/	/			/	/	/	/	/
OTHER PHYSICAL & EARTH SC	/	/			/	/	/	/	/
RENEWABLE NATURAL RSRC'S	/	/			/	/	/	/	/

CURRICULUM	METALS & METAL	PETROLEUM REFI	SCIENT INSTRU	TEXTILES	TIRE & RUBBER	EDUCATION
ACCOUNTING	/	/	/	/	/	/
BANKING & FINANCE	/	/	/	/ 1500 1	/	/
BUSINESS ADMINISTRATION & 1885 1	/	/	/	/	/	/
HUMAN RSRCs (incl LABOR R	/	/	/	/	/	/
INSTITUTIONAL MGMT.	/	/	/	/	/	/
MANAGEMENT INFO SYSTEMS	/	/	/	/	/	/
MARKETING & DISTRIBUTION	/	/	/	/	/	/
ECONOMICS	/	/	/	/	/	/
LETTERS (incl English, Li	/	/	/	/	/	/

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CURRICULUM	METALS & METAL	PETROLEUM REFI	SCIENT INSTRU	TEXTILES	TIRE & RUBBER	EDUCATION
HUMANITIES - All Other	/	/	/	/	/	/
CRIMINAL JUSTICE	/	/	/	/	/	/
HISTORY	/	/	/	/	/	/
PSYCHOLOGY	/	/	/	/	/	/
SOCIAL SCIENCES-All Other	/	/	/	/	/	/
ADVERTISING	/	/	/	/	/	/
COMMUNICATIONS	/	/	/	/	/	/
JOURNALISM	/	/	/	/	/	/

CURRICULUM	METALS & METAL		PETROLEUM	REFI	SCIENT	INSTRU	TEXTILES	TIRE & RUBBER	EDUCATION
TECHNICAL WRITING	/	/	/	/	/	/	/	/	/
AEROSPACE & AERONAUTICAL	/	/	/	/	/	/	/	/	/
AGRICULTURAL	/	/	/	/	/	/	/	/	/
BIOENGINEERING & BIOMEDIC	/	/	/	/	/	/	/	/	/
CHEMICAL	/	/	2750	1	/	/	/	/	/
CIVIL	/	/	2180	1	/	/	/	/	/
ELECTRICAL (INCL COMP ENG)	/	2535	1	/	/	/	/	/	/
GEOLOGICAL	/	/	/	/	/	/	/	/	/
INDUSTRIAL	/	1625	1	/	/	/	/	/	/

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CURRICULUM	METALS & METAL	PETROLEUM	REFI	SCIENT	INSTRU	TEXTILES	TIRE & RUBBER	EDUCATION
MECHANICAL	/	/	/	/	/	/	/	/
	/	/	/	/	/	/	/	/
METALLURGICAL	/	/	/	/	/	/	/	/
	/	/	/	/	/	/	/	/
MINING & MINERAL	/	/	/	/	/	/	/	/
	/	/	/	/	/	/	/	/
NUCLEAR	/	/	/	/	/	/	/	/
	/	/	/	/	/	/	/	/
PETROLEUM	/	/ 2850	1	/	/	/	/	/
	/	/	/	/	/	/	/	/
ENGINEERING TECHNOLOGY	/	/	/	/	/	/	/	/
	/	/	/	/	/	/	/	/
AGRICULTURAL	/	/	/	/	/	/	/	/
	/	/	/	/	/	/	/	/
ARCHITECTURAL & ENVIRONME	/	/	/	/	/	/	/	/
	/	/	/	/	/	/	/	/
BIOLOGICAL	/	/	/	/	/	/	/	/
	/	/	/	/	/	/	/	/
CHEMISTRY	/	/	/	/	/	/	/	/
	/	/	/	/	/	/	/	/

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CURRICULUM	METALS & METAL	PETROLEUM REFI	SCIENT INSTRU	TEXTILES	TIRE & RUBBER	EDUCATION
COMPUTER SCIENCE	/	/	/	/	/	/ 1250 1 /
MATHEMATICS	/	/	/	/	/	/ /
ALLIED HEALTH PROFESSIONS	/	/	/	/	/	/ /
NURSING	/	/	/	/	/	/ /
PHARMACY	/	/	/	/	/	/ /
PHYSICS	/	/	/	/	/	/ /
OTHER PHYSICAL & EARTH SC	/	/	/	/	/	/ /
RENEWABLE NATURAL RSRCS	/	/	/	/	/	/ /

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CURRICULUM	HEALTH SRVCS	NON-PROFIT ORG	FEDERAL GOVERN	LOCAL/STATE GO
ACCOUNTING	/ 2500 1 /	/	/	/
	/	/	/	/
BANKING & FINANCE	/ 2042 1 /	/	/	/
	/	/	/	/
BUSINESS ADMINISTRATION &	/	/	/	/
	/	/	/	/
HUMAN RSRCS (incl LABOR R	/	/	/	/
	/	/	/	/
INSTITUTIONAL MGMT.	/	/	/	/
	/	/	/	/
MANAGEMENT INFO SYSTEMS	/	/	/	/
	/	/	/	/
MARKETING & DISTRIBUTION	/ 2042 1 /	/	/	/
	/	/	/	/
ECONOMICS	/	/	/	/
	/	/	/	/
LETTERS (incl English, Li	/	/	/	/
	/	/	/	/

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CURRICULUM	HEALTH SRVCS	NON-PROFIT ORG	FEDERAL GOVERN	LOCAL/STATE GO
HUMANITIES - All Other	/	/	/	/
CRIMINAL JUSTICE	/	/	/	/
HISTORY	/	/	/	/
PSYCHOLOGY	/ 1041 1	/	/	/
SOCIAL SCIENCES-All Other	/	/	/	/
ADVERTISING	/	/	/	/
COMMUNICATIONS	/	/	/	/
JOURNALISM	/	/	/	/

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CURRICULUM	HEALTH SRVCS	NON-PROFIT ORG	FEDERAL	GOVERN	LOCAL/STATE	GO
TECHNICAL WRITING	/	/	/	/	/	/
	/	/	/	/	/	/
AEROSPACE & AERONAUTICAL	/	/	/	/	/	/
	/	/	/	/	/	/
AGRICULTURAL	/	/	/	/	/	/
	/	/	/	/	/	/
BIOENGINEERING & BIOMEDIC	/	/	/	/	/	/
	/	/	/	/	/	/
CHEMICAL	/	/	/	1833 1	/	/
	/	/	/	/	/	/
CIVIL	/	/	/	/	/	/
	/	/	/	/	/	/
ELECTRICAL (INCL COMP ENG)	/	/	/	/	/	/
	/	/	/	/	/	/
GEOLOGICAL	/	/	/	/	/	/
	/	/	/	/	/	/
INDUSTRIAL	/	/	/	2000 1	/	/
	/	/	/	/	/	/

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CURRICULUM	HEALTH SRVCS	NON-PROFIT ORG	FEDERAL GOVERN	LOCAL/STATE GO
MECHANICAL	// // /	// // /	// // /	// // /
METALLURGICAL	// // /	// // /	// // /	// // /
MINING & MINERAL	// // /	// // /	// // /	// // /
NUCLEAR	// // /	// // /	// // /	// // /
PETROLEUM	// // /	// // /	// // /	// // /
ENGINEERING TECHNOLOGY	// // /	// // /	// // /	// // /
AGRICULTURAL	// // /	// // /	// // /	// // /
ARCHITECTURAL & ENVIRONME	// // /	// // /	// // /	// // /
BIOLOGICAL	// // /	// // /	// // /	// // /
CHEMISTRY	// // /	// // /	// // /	// // /

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CURRICULUM	HEALTH SRVCS	NON-PROFIT ORG	FEDERAL	GOVERN	LOCAL/STATE GO
COMPUTER SCIENCE	//	//	//	//	//
MATHEMATICS	//	//	//	//	//
ALLIED HEALTH PROFESSIONS	//	//	//	//	//
NURSING	//	//	//	//	//
PHARMACY	//	//	//	//	//
PHYSICS	//	//	//	//	//
OTHER PHYSICAL & EARTH SC	//	//	//	//	//
RENEWABLE NATURAL RSRCS	//	//	//	//	//

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CURRICULUM	PUBL ACCTNG		ADVERTISING	BANKING INSTIT		COMPTD/DA P	CONSULT SVCS	FINANCE	
BACHELOR NON-TECH	/ 2146	36	/	/	/	1700	1	/	/
	/ 2333		/	/	/			/	/
	/ 1850		/	/	/			/	/
BACHELOR TECHNICAL	/ 2364	15	/	/	/	1750	1	/	/
	/		/	/	/			/	/
	/		/	/	/			/	/

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CURRICULUM

HOTELS/MOTELS

INSURANCE

MERCHANDISING

PUBLISHING

RESEARCH & DEV RESTAURANTS

BACHELOR NON-TECH

/
/
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/
//
/
/

1539

3

/
/
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/
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/
//
/
/

BACHELOR TECHNICAL

/
/
/

1512

1

/
/
/

1135

1

/
/
//
/
//
/
/

2376

3

/
/
//
/
/

AVERAGE MONTHLY SALARY OFFERS

FEBRUARY

MAPA REGIONAL INTERIM REPORT NUMBER 1

NUMBER 1

BY TECH - NON-TECH & EMPLOYER

INTERIM

PERIOD

01/01/88 THROUGH

02/01/88

PART 3

CURRICULUM	TRANSPORTATION UTILITIES		OTHER BUSINESS AEROSPACE			AGRICUL, FORES AUTO & MECH EQ		
BACHELOR NON-TECH	/	/	/	1225	2	/	/	/
	/	/	/			/	/	/
BACHELOR TECHNICAL	/	/	2558	3	/	850	1	/
	/	/	/		/	/	/	/

AVERAGE MONTHLY SALARY OFFERS

FEBRUARY

MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH & EMPLOYER

INTERIM

PERIOD

01/01/88 THROUGH 02/01/88

PART 4

CURRICULUM

BLDG MAT'L MFR CHEMICAL, DRUGS COMPUTER & BUS ELECTR & ELECT FOOD & BEVERAG GLASS, PAPER, PK

BACHELOR NON-TECH	/	/	2250	2	/	1861	3	/	/	2275	1	/	/
	/	/	/		/	/		/	/	/		/	/
BACHELOR TECHNICAL	/	/	2396	2	/			/	2660	5	/	/	/
	/	/	/		/			/	/	/		/	/

AVERAGE MONTHLY SALES

LARY OFFERS

FEBRUARY

MAPA REGIONAL INTERIM REPORT NUMBER 1

BY TECH - NON-TECH

EMPLOYER

INTERIM

PERIOD

01/01/88 THROUGH 02/01/88

PART 5

CURRICULUM

METALS & METAL PETROLEUM REFI SCIENT INSTRU TEXTILES TIRE & RUBBER EDUCATION

BACHELOR NON-TECH

7/ 1885

1

/

4

1

1500

1

1

1

1

BACHELOR TECHNICAL

/ 2080

2

/ 2593

3

1

1

4

/ 1250

1

1

BY TECH - NON-TECH & EMPLOYER

INTERIM

PERIOD

01/01/88 THROUGH 02/01/88

PART 6

CURRICULUM	HEALTH SRVCS		NON-PROFIT ORG		FEDERAL	GOVERN	LOCAL/STATE	GO
BACHELOR NON-TECH	/	1906	4	/	/	/	/	/
	/			/	/	/	/	/
BACHELOR TECHNICAL	/			/	1917	2	/	/
	/			/	/	/	/	/

FEBRUARY 1988 MAPA INTERIM REPORT
 BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 01/01/88 THROUGH 02/01/88

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1988 MAPA REGIONAL INTERIM REPORT

CURRICULUM	PUBL	ACCTNG	ADVERTISING	BANKING	INSTIT	COMPTR/DATA P	CONSULT SVCS	FINANCE
MBA--NON-TECH	/	/	/	/	/	/	/	/
	/	/	/	/	/	/	/	/
MBA--TECH	/	3000	1	/	/	/	/	/
	/	/	/	/	/	/	/	/

FEBRUARY 1988 MAPA INTERIM REPORT
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 01/01/88 THROUGH 02/01/88

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1988 MAPA REGIONAL INTERIM REPORT

CURRICULUM	HOTELS/MOTELS	INSURANCE	MERCHANDISING	PUBLISHING	RESEARCH & DEV	RESTAURANTS
MBA--NON-TECH	/	/	/	/	/	/
	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/
	/	/	/	/	/	/

FEBRUARY 1988 MAPA INTERIM REPORT
 BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 01/01/88 THROUGH 02/01/88

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1988 MAPA REGIONAL INTERIM REPORT

CURRICULUM	TRANSPORTATION UTILITIES		OTHER BUSINESS AEROSPACE		AGRICUL, FORES AUTO & MECH EQ		
MBA--NON-TECH	/	/	/	/	/	/	/
	/	/	/	/	/	/	/
MBA--TECH	/	/	/	/	/	/	/
	/	/	/	/	/	/	/

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1988 MAPA REGIONAL INTERIM REPORT

CURRICULUM	METALS & METAL	PETROLEUM REFI	SCIENT INSTRU	TEXTILES	TIRE & RUBBER	EDUCATION
MBA--NON-TECH	//	//	//	//	//	//
MBA--TECH	//	//	//	//	//	//

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES FEBRUARY 1988 MAPA REGIONAL INTERIM REPORT

CURRICULUM	HEALTH SRVCS	NON-PROFIT ORG	FEDERAL GOVERN	LOCAL/STATE GO
MBA--NON-TECH	//	//	//	//
MBA--TECH	//	//	//	//